**AFN SPORTS EDITION: 2019** 

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# AFN Sports is ready for the 30th SEA GAMES in New Clark City, Philippines

AFN Sports proudly provides the Track and Field equipment for the 30th Southeast Asian Games.

# Roaring for the win in Pan American Games, Rugby



The Pan American Games will be a pivotal test for young talent ahead of the Tokyo 2020 Olympic Games next year.



# 

To all friends and business associates, This year has been a challenging yet rewarding year for us. This wouldn't be possible without the support from you and for that we are deeply humbled.

We are proud to announce that we were chosen to supply equipment for the 30th SEA games in Manila, Philippines. Furthermore, we successfully supplied equipment for the Pan-American Games in Lima, Peru for the first time. On a separate note, AFN sports participated and held various events such as SMG turf maintenance workshop, Private and International school fair and etcetera. Which had gotten us an adequate amount of positive responses and exposure.

In conclusion, we would like to give our heartfelt appreciation to all, thank you for believing in us and helping to achieve a vast global outreach and network. We prioritize all suggestions and will continue to improve our customer experience service, products



and quality of goods. Having said that, it will allow us to serve you better and meet your demands in futures to come.

Once again, thank you all for the support and bringing AFN Sports to the current level and beyond.

Chris Fox and Ralph Cappelle Directors of AFN Sports









The Magic Bus summer programme is held between March and May, when Myanmar schools close for the holidays. We aim to keep children engaged and active during this period, continuing to develop the five core life skills of communication, teamwork, problem solving, managing self and learning to learn.

This year's programme focused on football, with weekly training sessions held in March and games organised in late April and early May where teams competed for prizes. Over 160 girls and boys participated in the games, which took place in communities in Thanlyin and Hlaing Thar Yar townships.

We also conducted a number of dancing and art sessions to foster creativity and provide opportunities to learn new skills. Children practiced dance routines and made photo frames and other items from recycled material.

Magic Bus staff were thrilled to see so many children enjoying themselves!

# MOVING FORWARD WITH AFN SPORTS WAFN

The philosophy of AFN Sports is to produce high quality aluminium sports & athletic products and accessories for the Global market.



# Getting to know Ralph Cappelle

Tell us about yourself.

For over twenty-five years I've been working in the aluminium sports equipment industry. Having that said, I decided to start my own business paired with the passion to continuously enhance the business of AFN Sports.

#### What is your business background?

AFN Sports is a German managed company based in Malaysia. We manufacture sports equipment for both the local and global markets. Our utmost appreciation is given to all our valued customers and with their great support, the company continuously grows.

#### How do you get inspired?

It's the love of the game, the love for the sport and the love for the job. Sports is a universal language that brings people united; no matter what their age, origin, background, beliefs, race or economic status are.

#### What is your philosophy?

Any business must provide consistent product quality and maintain long-lasting client relationship. Therefore, I strongly emphasize on "Quality and Service" as the key elements to the success of building and sustaining client relationships.

#### What do you love best about your job and why?

I love collaborating with people, especially clients and suppliers. Sharing ideas to make something work effectively for both sides. I also enjoy traveling to various countries to meet clients as and when I am able to. Keeping a keen eye on each product quality is a challenge everyday but I am willing to do my level best to improve and deliver the expected requirements of the market.

#### Which is your favorite Sport?

My Favourite sport is Soccer.

#### What is your vision for AFN Sport?

With manufacturing and supplying durable sports equipment, we guarantee that people will be playing sports with joy and under safe conditions. With this vision, I have confidence in building the brand recognition worldwide.

#### What Charities does AFN Sports support/Fund?

I support Magic Bus. The core principle of Magic Bus is Sports For Development. It is the youth who are critical for the development of communities. Sports is close to young peoples' hearts and through its inherent attributes of active participation, energy, empowerment, and social inclusion; it provides an ideal platform for working with youth and helping them recognize their power and potential.

#### What was your journey like to get where you are?

The first day I ventured into this business, I believed so much in it and knew that this was what I'm meant to do. Throughout this journey, I faced many trials but one thing that perseveres me to reach greater heights is passion.

Everyday a new level of challenges occur and with the hard work of my employees and fellow partners, we are able to meet the requirements of our clients with quality standards. Difficulties are inevitable in any business but I know that I will overcome any obstacles in place with passion and perseverance.



Capital KUALA LUMPUR

we are based in Malaysia

Malaysia is made up of two noncontiguous regions: West Malaysia on the Malay Peninsula, which consists of 11 states, and East Malaysia, on the island of Borneo, which consists of two states.



Malay and Indigenous **61.7%** 

Indian **6.2%** 

Chinese 20.8%

Types of Nationality





Area: 329,847 sq km

Islam Buddhism Christianity Hinduism

## **LANGUAGES**



Bahasa Malaysia (official)

English

Chinese

(Cantonese, Mandarin, Hokkien, Hakka, Hainan, Foochow)

Tamil

Telugu

relugu

Malayalam

Panjabi

Thai

Iban and Kadazan

Sports in Malaysia are an important part of Malaysian culture. Sports in Malaysia are popular from both the participation and spectating aspect. Malaysians from different walks of life join in a wide variety of sports for recreation as well as for competition.





A bubbling, bustling melting-pot of races and religions where Malays, Indians, Chinese and many other ethnic groups live together in peace and harmony. Our multiculturalism has made Malaysia a gastronomical paradise and home to hundreds of colourful festivals. It's no wonder that we love celebrating and socialising. As a people, Malaysians are very relaxed, warm and friendly.

Malaysian cuisine consists of cooking traditions and practices found in Malaysia, and reflects the multi-ethnic makeup of its population. The vast majority of Malaysia's population can roughly be divided among three major ethnic groups: Malays, Chinese and Indians.





One of Southeast Asia's most remarkable and enthusiastic capitals, the city has grown over the course of the last century from a sleepy tin mining colony to a glittering global cosmopolitan.

Home to some of Southeast Asia's biggest and most prestigious shopping malls, Kuala Lumpur is a popular shopping destination for both locals and international visitors and also a city full of wonderful sights, lively neighborhoods, magnificent architecture and rich culture.



# Philippines host the 30th Southeast Asian Games 2019



PHILIPPINES 2019 30™ SEA GAMES ®

This coming November 30 to December 11,2019, the Philippines will be hosting the 30th Southeast Asian Games in Central and Southern Metro Manila.

Powering the Southeast Asian Games is AFN Sports. We are the official supplier for track and field. AFN Sports is known to supply quality equipment in one of the most historic installment of the series.





# ABOUT THE SEA GAMES 2019

Dates: Motto: Main venue: Athletes participating: Nov 30 - Dec 11, 2019 "We Win As One" Philippine Arena 9,840 (expected)

# Quick Facts About the Sea Games

When did SEA Games start?

In 1959.

#### How often is SEA Games held?

The Southeast Asian Games is also referred to as the SEA Games are a small multi-sport event involving participants from the countries of Southeast Asia held every two years. The Games are under regulation from the Southeast Asian Games Federation (SAGF).

#### How many countries are in SEA Games?

The Southeast Asian Games, also known as the SEA Games, is a biennial multi-sport event involving participants from the current 11 countries of Southeast Asia.

## How many gold medals has Philippines won in SEA Games?

The Philippines competed in the First Asian Martial Arts Games held in Bangkok, Thailand, from August 1 to 9, 2009. The Philippines won total 18 medals (with two gold), and finished in the 12th spot.







# Athletes try out SEA Games facilities in New Clark City

More than 500 national athletes have tried out the new sports facilities here for the two pre-qualifying competitions for the 2019 Southeast Asian Games.

The final leg of the Philippine Athletics Track and Field Association weekly relay series began Sunday at the 20,000-seater Athlete Stadium.

Some of the sports events are the 10,000-meter run for men and women, 100-meter hurdles, high jump, long jump, hammer throw, javelin throw, and steeplechase.

Winners will be part of the national team that would compete in the 2019 SEA Games.

# We are delighted to introduce our





















FOR MORE DETAILS, GO TO www.afnsports-shop.com shop@afnsports.com.my +603 3372 2008

# Highlights of MAFN 2019









SMG 21st Turf Maintenance Demo, Malaysia I





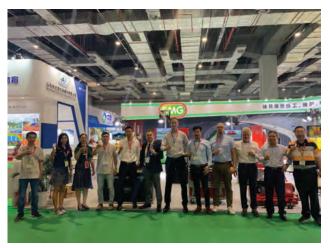


Archidex, Malaysia
(International Architecture,
Interior Design and Building Exhibition)

**National Sports Convention, Melbourne** 







Private and International School Fair, Malaysia

China Sports Show, Shanghai



# TEAMS RARING TO GO AT PAN AMERICAN GAMES IN I IMA

The Pan American Games will be a pivotal test for young talent ahead of the Tokyo 2020 Olympic Games next year.





AFN Sports are the official supplier for the rugby equipment in the Pan American Game.





## ABOUT THE LIMA 2019 PAN AMERICAN AND PARAPAN AMERICAN GAMES

The Lima 2019 Pan American Games will see approximately 6,700 athletes from 41 countries compete in 39 sports and 62 disciplines. The Games will take place between July 26 and August 11, 2019.

The Lima 2019 Parapan American Games will see 1,890 athletes compete in 17 sports and 18 disciplines between August 23 and September 1, 2019.

## Quick Facts About the Pan American Games 2019

Where are the Pan Am Games in 2019? In Lima. Peru.

### Who participates in the Pan American Games?

The Pan American Sports Organization (now Panam Sports), an affiliate of the International Olympic Committee, organizes the Games for its 41 member nations. Approximately 6,700 athletes will participate in the 2019 Games, the 18th in history.

#### What does Pan Am Games stand for?

The Pan American Games (also known colloquially as the Pan Am Games) is a major sporting event in the Americas featuring summer sports, in which thousands of athletes participate in a variety of competitions. The only Winter Pan American Games was held in 1990.

## What is the difference between Pan American Games and Olympic Games?

The Pan American games are held every 6 years, while the Olympic Games are held every 4 years. The Pan American Games do not allow professional athletes to compete, while the Olympic Games do.



Host city Lima, Peru Motto Let's All Play Spanish: **Jugamos Todos** Nations 41 6,680 Athletes 419 in 39 Sports **Events** Opening July 26 August 11 Closing











Best in Sports Equipment -

# PRODUCT DEVELOPMENT



## **Automatic Hurdle**

The automatic hurdle is made from high grade aluminium profiles. The profiles are designed in a way to cater the motion of the height adjustment smoothly. The base weight is adjusted simultaneously with the height. Therefore no misalignment of the weights is possible. Furthermore, it creates the extra comfort of adjusting everything in just one step. The height of the hurdle can be adjusted in steps from 0.685 m to 0.762 m to 0.838 m to 0.914 m to 0.991 to 1.067 m. The crossbar is made from high quality, durable and extremely flexible wood.

**Order No. 10460** 

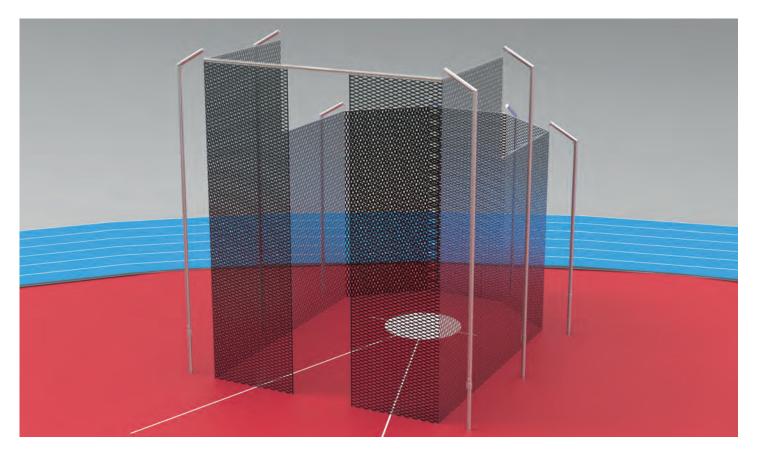


The height adjustment of the automatic hurdle is realized with a push button.



Once the button is pushed the positioning screw will unlock the movement of the hurdle bar.

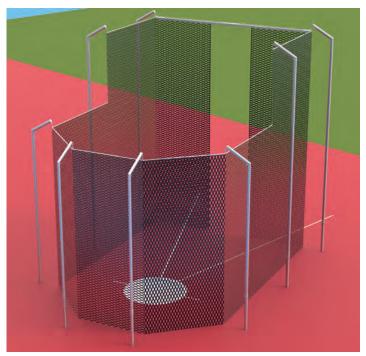
The height of the hurdle bar is displayed on the inside of the uprights.

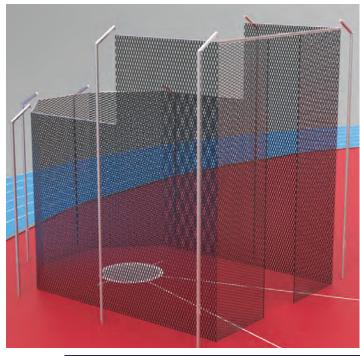


## Discus and Hammer Cage 7/10 M Model "Walk Draw Gate"

The hammer cage "Walk Draw Gate" is made from special extra sturdy aluminium profiles. The posts measure a cross section of 120x100 mm. The wall thickness of the posts rises from four to six mm. In the lower part the 10 m posts are additionally reinforced with a cross bracket. All the posts are equipped with a spacer at the bottom to keep the net in the correct position. The cage is equipped with knotless UV protected PP net. The net measures a thickness of 5 mm and a mesh width of 45 mm. One set consists of four 7 m posts and four 10 m posts. The front two posts are connected with a bar. The net is fixed onto the bar. This bar replaces the common gates. The opening of the net can be adjusted from the ground easily by pulling the net in the required position. There is no further installation needed at the top of the post. This feature provides much more comfort during the adjustment of the net position as well as during the installation.

**Order No. 30305** 







Major Dhyan Chand National Stadium in Delhi. Major Dhyan Chand National Stadium hosted Men's field hockey event for the 2010 in Prestigious Commonwealth Games and is the most famous venue for Hockey in India.

# **OUR MISSION**

We believe in the "Welfare of Athletes".

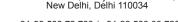
- For running tracks we can validate the drawing and the lined marking and certify IAAF Class 2 and IAAF Class 1.
- For multi-purpose floors we test Indoor Sport Halls for basketball according to FIBA/EN 14904 and children playgrounds areas (HIC, EN 1177).

## 

For Any Testing Inquiries:

Acousto Scan India Private Limited



























# ACOUSTOSCAN FRANCE By Labo Des Sols





ACOUSTOSCAN est désormais présent en Europe grâce à notre partenaire LABO DES SOLS basé en France.

ACOUSTOSCAN is now present in Europe with our partner LABO DES SOLS based in France.

LABO DES SOLS a plus de 15 ans d'expérience dans le domaine des sols sportifs et une grande compétence dans les tests et les contrôles.

LABO DES SOLS has more than 15 years of experience in sports floors and a high skill in tests and controls.

Nos domaines d'activités sont les terrains de grands jeux en gazon synthétique et naturel, les pistes d'athlétisme, les sols sportifs intérieurs, les tennis, les aires de jeux...

Our domains of competencies are artificial and natural fields, athletic tracks, indoor sports floor, playgrounds, tennis...

Nous assurons le contrôle des différentes phases pendant les travaux de constructions, réalisons des états des lieux ou des diagnostics en vue de rénovation, et sommes mandatés pour des expertises et contrôles en laboratoire des produits et matériaux.

We ensure the supervision of Key-Stage Inspections during construction, establish a state of the premises or diagnose for renovation. We can assure expertise and control the products and materials in the laboratory.

LABO DES SOLS est membre de l'AFNOR et du CEN et participe ainsi activement aux normes de demain

LABO DES SOLS is a member of AFNOR and CEN and thus actively participates in the standards of tomorrow.

Vous avez un projet de construction, de rénovation ou simplement une question : contacter nous.

You have a construction project, renovation or just a question: contact us.



For Any Testing Inquiries:

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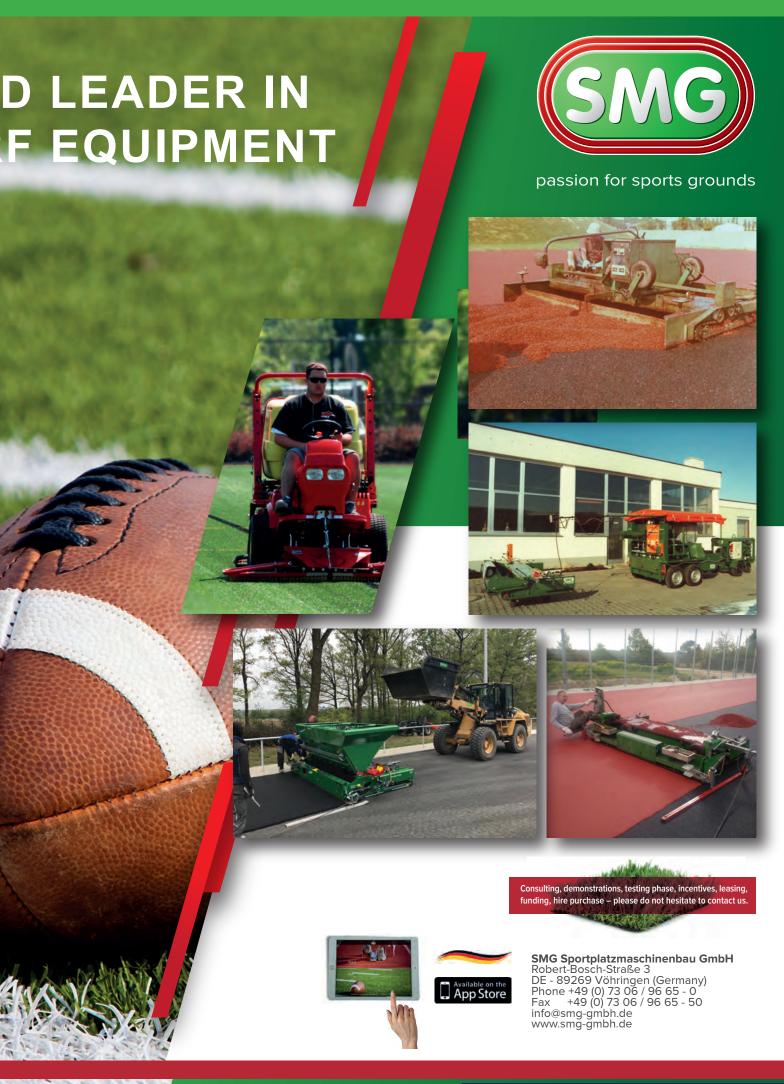
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# **UPCOMING EVENTS FOR 2020**







**INDONESIA SPORT EXPO & FORUM** 

**LOCATION: JAKARTA** 

DATE: - TBC -

**CHINA SPORT SHOW LOCATION: SHANGHAI** 

DATE: 21 - 24 MAY 2020



**EXHIBITION • CONFERENCE • AWARDS** 9th India International Sporting Goods Show

India's and South East Asia's Biggest Sports Business and Sports Development Forum

NATIONAL SPORTS CONVENTION

**LOCATION: MELBOURNE** 

DATE: 13 - 15 JULY 2020

**SPORT INDIA 2020 LOCATION: INDIA** DATE: - TBC -



**AMERICAN** SPORTS BUILDERS **MEMBER ASSOCIATION** 

THE BIG FIVE **LOCATION: DUBAI** 

DATE: - TBC -

**ASBA TECHNICAL MEETING LOCATION: -**

**DATE: 3-8 DECEMBER 2020** 



# IS PLEASED TO INVITE YOU TO THE 5th AFN CONFERENCE 2020

In cooperation with



# 23<sup>rd</sup> TURF MAINTENANCE DEMO

**June 2020** 

Register with us at www.afnsport.com.my

For more Information, Contact us at sales@afnsports.com.my +60 3 3372 2008











# IS THE APPOINTED SUPPLIER FOR TRACK AND FIELD EQUIPMENT





For More Information, Please Contact us

AFN SPORTS SDN BHD (1042730-M)

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